

EXPERIENCE

- Jan92 / Present **BRANDING AND GRAPHIC DESIGNER / JMRTNKO DSGN ETC** New York, New York
On- and off-site freelance branding and design consultant for agencies and end clients. Led and assisted identity, packaging, environmental, print and digital projects.
- CLIENTS INCLUDE Microsoft, RealNetworks, Cost Plus World Market, Clorox, Bananna Republic, Samsung, Hyundai, Ardesta, Lam Research, Perseverus, Solumbra, Lushland, Towers-Perrin Reinsurance, Zoom Eyeworks, House of Nines
- AGENCIES INCLUDE Landor, Interbrand, Brand Union, Siegel+Gale, JKR, Anthem, Brand Engine, W20, Digital Kitchen
- Mar07 / May12 **SENIOR BRANDING DESIGNER / LANDOR ASSOCIATES** San Francisco, California
Led branding and design for identity, packaging, environmental and digital projects. Client management and presentation. Responsible for creating or managing design from concept through execution.
- CLIENTS INCLUDE Waste Management, Taco Bell, Diamond Foods, ITG, Coors Brewing Co., Black Stone Minerals, Charles Schwab, Kia Motors, Honda Financial, Teck-Cominco, Microsoft, NVIDIA, Guam, Chevron, Hilton, SPC, Fiserv
- Sep04 / Jan06 **FREELANCE BRANDING DESIGNER / REALNETWORKS** San Francisco, California
Rebranding of Real's Rhapsody online music service. Led UI design for Real's first portable music player.
- Nov03 / Jun04 **FREELANCE BRANDING DESIGNER / MICROSOFT** Mountain View, California
Led branding, packaging and in-box materials for MSNTV 2.
- Sep97 / Mar01 **SENIOR GRAPHIC DESIGNER / LANDOR ASSOCIATES** San Francisco, California
Branding, design and production for identity and print projects. Additional work in packaging, environments, digital and advertising. Client and vendor management. Assisted in opening and staffing southern California office.
- CLIENTS INCLUDE Ford Motor Company, Macy's, BP, Hewlett-Packard, IDG Books, Eclipse Aviation, Derivium Capital, Cost Plus, Webvan, Canadian Airlines, Visa, Avenade, Coors Brewing Co., Lam Research, Music Center of Los Angeles
- Jun92 / Aug97 **GRAPHIC DESIGNER / CROXTON DESIGN** Walnut Creek, California
Design and production of identity, direct mail, packaging, collateral, on-line and signage projects. Responsible for all computer and production work from initial concepts to completion. Client and vendor management.
- Jan90 / Jan92 **GRAPHIC DESIGNER / GRAFAKTRI, INC.** Ann Arbor, Michigan
Design and fabrication of signage, displays and exhibits, involving screenprinting, large-scale photography, and computer-cut vinyl, laminates and plastics.

EDUCATION

- Sep88 / May91 **THE UNIVERSITY OF MICHIGAN SCHOOL OF ART.** Ann Arbor, Michigan
Graphic Design
- Sep86 / Jun88 **MICHIGAN TECHNOLOGICAL UNIVERSITY.** Houghton, Michigan
Systems Engineering / Computer Graphics

AWARDS AND PUBLICATION

Clio, Communication Arts Design Annuals, ADDY Awards, Print Magazine, AIGA, Applied Arts, SF Show (Gold / Silver), WADC (Silver / Bronze), I.D. Magazine, ACD, Simpson Competition, HOW Magazine, SEGD, Critique, Wall Street Journal, Wired Magazine, PGA Tour Award (Best Sponsor Integration)