American and Polish citizen. Able to legally work in both the USA and EU.

Speaks English (Native) and French (B1/B2)

Fully COVID vaccinated + first/second booster (Oct 22)

#### **EXPERIENCE**

2012 - Present

#### FREELANCE BRANDING AND GRAPHIC DESIGN New York, New York

- On- and off-site freelance branding and design consultation for agencies and end clients.
- · Led and assisted client and agency teams in identity, digital, packaging, environmental, and print projects.
- · Client presentation and vendor management.
- · Expanded to clients in Europe and Asia.

CLIENTS INCLUDE Anheuser-Busch, Bananna Republic, Samsung, Clorox, Hyundai, Cost Plus, Ardesta, Milbank, Lam Research, Precision GCC, Aperto, Perseverus, Solumbra, Lushland, Towers-Perrin Reinsurance, Zoom Eyeworks

AGENCIES INCLUDE Landor, Interbrand, Siegel+Gale, Brand Union, Jones Knowles Ritchie, Anthem, Brand Engine, W20, Digital Kitchen, Mike Worldwide, Hoefig Design, FCB, Brewlife, TwistSF

#### 2007 - 2012

### SENIOR BRANDING DESIGNER / LANDOR ASSOCIATES San Francisco, California

- · Led branding and design for identity, packaging, environmental and digital projects.
- Responsible for creating or managing design from concept though execution.
- · Client presentation and design team management.
- · Assisted with the creation of a new digital practice in the San Francisco office.
- Additional work to modernize and introduce collaborative design technologies and processes in the office.

CLIENTS INCLUDE Waste Management, Taco Bell, Diamond Foods, ITG, Coors Brewing Co., Black Stone Minerals, Charles Schwab, Kia Motors, Honda Financial, Teck-Cominco, Microsoft, NVIDIA, Guam, Chevron, Hilton, SPC, Fiserv

### 2004 - 2006

### SENIOR BRANDING/UI DESIGNER / REALNETWORKS San Francisco, California

- · Lead designer in the rebrand of the company's Rhapsody online music service.
- Designed Rhapsody's internal standards, marketing materials and digital assets.
- · Successful work led to being assigned the leadership of UI design for the company's first portable music player.

### 2003 - 2004

#### SENIOR GRAPHIC DESIGNER / MICROSOFT Mountain View, California

- · Created all in-box print documentation for launch of MSNTV 2.
- · Successful work led to added responsibility of complete MSNTV2 rebrand including packaging and marketing.

## 1997 - 2001

## SENIOR GRAPHIC DESIGNER / LANDOR ASSOCIATES San Francisco, California

- · Branding, design and production for identity and print projects.
- · Additional work in packaging, environments, digital and advertising.
- · Assisted in opening and staffing a new Landor office in southern California to service Lincoln/Mercury.

CLIENTS INCLUDE Ford Motor Company, Macy's, BP, Hewlett-Packard, IDG Books, Eclipse Aviation, Derivium Capital, Cost Plus, Webvan, Canadian Airlines, Visa, Avenade, Coors Brewing Co., Lam Research, Music Center of Los Angeles

#### **EDUCATION**

1988 – 1991

# THE UNIVERSITY OF MICHIGAN SCHOOL OF ART. Ann Arbor, Michigan

Graphic Design / Digital Art

### 1986 - 1988

### MICHIGAN TECHNOLOGICAL UNIVERSITY. Houghton, Michigan

Systems Engineering / Computer Graphics